

Train the trainer course:

Crypto Assets and Token Economy

innovation
service
network

crowd
imotion



Co-funded by the
European Union



DEC | INSTITUTE

This course is provided by DEC | Institute
www.decinstitute.org

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Agenda

Train the Trainer Programme

What are we discussing today?

14:00 – 14:20: Introduction of CDAA[®] and CBA[®] for EDIH Network

14:20 – 14:30: Train the Trainer Programme Overview

14:30 – 15:00: Module 1 – Technology

15:00 – 15:30: Module 2 – Business & Economics

15:30 – 16:00: Module 3 – Legal & Regulatory

16:00 – 16:30: Q&A and Next Steps

GLOBAL CERTIFICATION

FOR BLOCKCHAIN, DIGITAL ASSETS
& WEB3 PROFESSIONALS

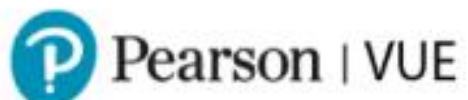
GET CERTIFIED

GET PREPARED

Take a free practice test



We are a Partner of



ACTIVE ACADEMIC & INDUSTRY MEMBERS



University College London is #8 in the QS World Ranking



Top 3 Business School & no.1 for Blockchain in Germany



2nd best University by CoinDesk and #6 in QS World Ranking



Politecnico Milano is 8th in the Financial Times Online MBA Ranking



Switzerland's oldest and best in class Blockchain & Cryptofinance advanced studies course



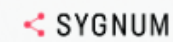
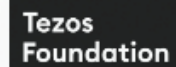
Top 3 institution in Canada and Top Blockchain University by Coindesk



Austria's consortia of leading Blockchain universities & institutes



India's leading institution on Blockchain research and innovation



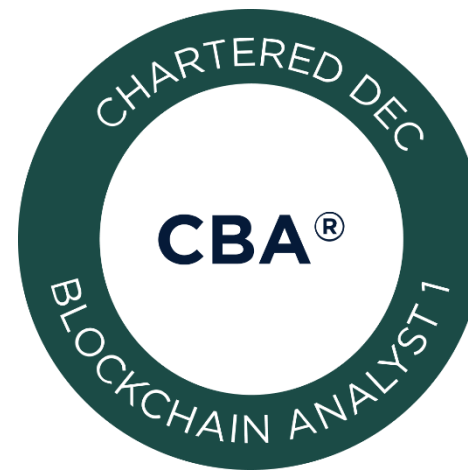
Proof your knowledge today!

The DEC Institute is an initiative launched and backed by leading academic institutions focused on Distributed Ledger Technology research and education. DEC has launched a charterholder and certification ecosystem for professionals entering and working in the space of Blockchain, Digital Assets and Web3.



[Go to Digital Credential CBA](#)

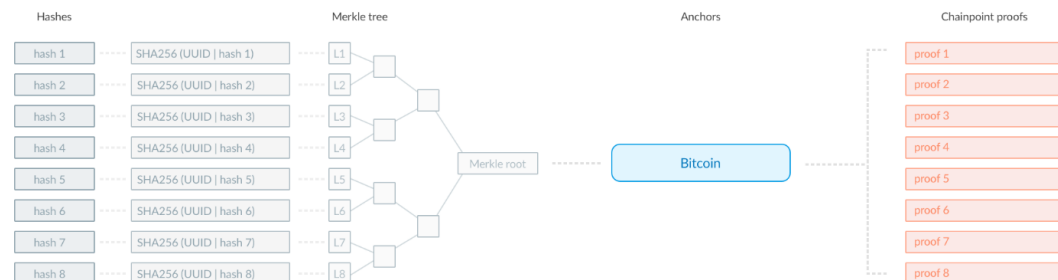
[Go to Digital Credential CDAA](#)



Technology ★★★★★
 Business ★★★★★
 Legal & Reg. ★★★★★

Technology ★★★★★
 Business ★★★★★
 Legal & Reg. ★★★★★

Hashed to the Bitcoin blockchain thanks to [Accredible](#) and [Chainpoint](#)



Target group:
 Enterprise Executive, Project Manager,
 Product Owner, Scrum Master,
 Operations Specialist, etc.

Target group:
 Baking % Finance Executive,
 Relationship Manager, Portfolio
 Manager, Financial Analyst



WHY BECOMING A CDAA® CHARTERHOLDER

The crypto and digital asset markets have become a global industry where well-funded start-ups are growing towards becoming global leaders, and traditional financial institutions are investing and expanding into related services. While regulation is becoming increasingly important, the industry lacks professionals with well-founded knowledge and experience in both worlds. The Chartered Digital Asset Analyst® addresses this gap with a holistic certification programme developed with leading academic and industry players.



WHY BECOMING A CBA[®] CHARTERHOLDER

The blockchain market has changed how organisations share and transact data, and individuals perceive data ownership and transparency towards suppliers. New corporate ecosystems and collaborations push innovators to experiment with new business models. At the same time, regulators define boundaries and frameworks for applying this new technology. However, the industry lacks professionals with well-founded knowledge and experience to apply blockchain technology in the right context. The Chartered Blockchain Analyst[®] addresses this gap with a holistic certification programme developed with leading academic and industry players.

What to expect?

The DEC charterholder enables individuals to prove their blockchain knowledge and expertise, enable organizations to build winning teams, and connect likeminded professionals in the blockchain industry

Online
Test

60 min.

Participating in lifelong learning demonstrates a commitment to professional excellence!

Stay competitive in this fast-paced environment with our collection of professional learning resources.

Study
Booklet +
MOOC

75
randomized
questions

DEC Institute helps guide an individual's development as they become practitioners in the blockchain industry.



Job candidates

Transform your career

Employers

Strengthen your team

Universities

Certify your students

Education providers

Certify your clients

The current charterholders profile

Average age
36.4 years

Gender distribution
84% male
16% female

Diverse set of industries

Banking & Financial Services – 47%
Consulting & Advisory – 27%
Enterprise, Health & Public Services – 15%
Legal & Compliance – 6%
Information Technology – 3%
Other – 2%

Company roles:

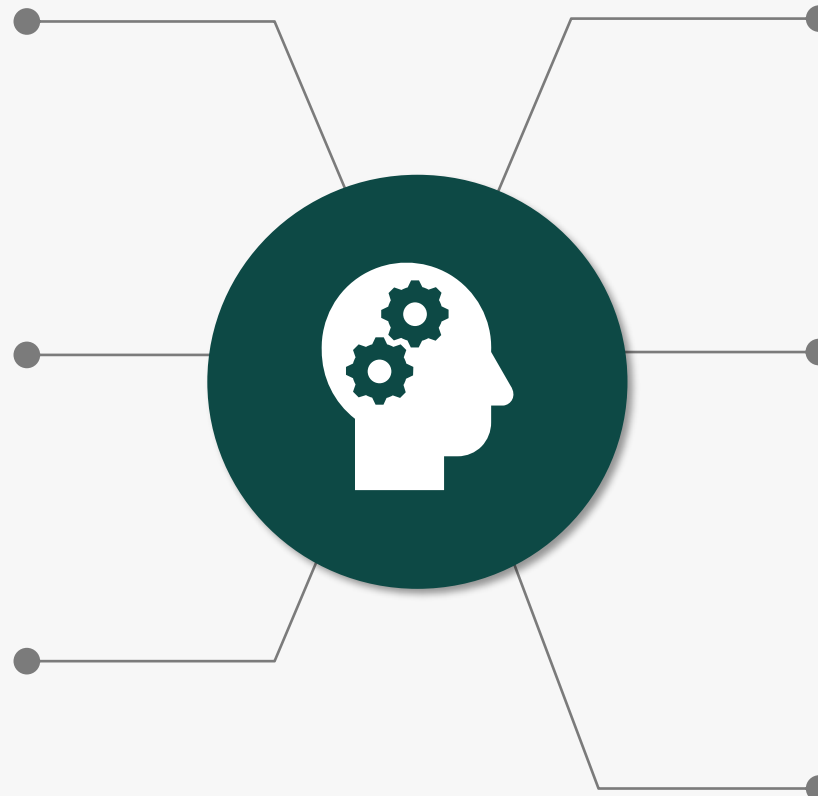
Professionals from all functions and all levels of responsibility

DEC adds to their already high level of education

61.5% percent obtained a postgraduate degree or above

Top 8 countries of residence

- 🌐 Germany
- 🌐 United Kingdom
- 🌐 Switzerland
- 🌐 Italy
- 🌐 USA
- 🌐 Singapore
- 🌐 Netherlands
- 🌐 Australia



MOOC – 12h online course



Register here

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Chartered Digital Asset Analyst - CDAA® Level 1

Developed by DEC's global consortia of leading higher education institutions and industry players, the Chartered Digital Asset Analyst - CDAA® Level 1 MOOC is a preparatory course for the CDAA® Level 1 examination and charterholder title, which assesses and proves an individual's interdisciplinary knowledge on Blockchain technology, related to technological, business & economics, as well as legal & regulatory aspects.



4 weeks
3–4 hours per week

Self-paced
Progress at your own speed

Free
Optional upgrade available

There is one session available:

After a course session ends, it will be [archived](#).

Starts May 3

Enroll

I would like to receive email from DECx and learn about other offerings related to Chartered Digital Asset Analyst - CDAA® Level 1.

[About](#) [What you'll learn](#) [Instructors](#) [FAQs](#) [Ways to enroll](#)

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Enrolled: Go to course

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Study Booklet – 45h of dedicated reading & research

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Factsheet for
CBA® and CDAA®

Difference between CBA® & CDAA®, Level I & II, preparation, and exam tips

Exam Topic Area	Number of Topic Areas in CDAA	Estimate Study Time (Required Material)
Technology	14	9 hours
Business & Economics	17	11 hours
Legal & Regulatory	9	7 hours
Total	40	27 hours

Table 1: Breakdown of CDAA topics and required time to study for syllabus components

Exam Topic Area	Number of Topic Areas in CBA	Estimate Study Time (Required Material)
Technology	18	12 hours
Business & Economics	14	9 hours
Legal & Regulatory	7	5 hours
Total	39	26 hours

Table 2: Breakdown of CBA topics and required time to study for syllabus components

Study Focus CDAA & CBA	Time
Required Study Material	26-27 hours
Optional Study Material	13 hours
Independent Self-Study & Research	6 hours
Total Study Time	45-46 hours

Table 3: Recommended allocation of time for the study of required, optional material and independent research

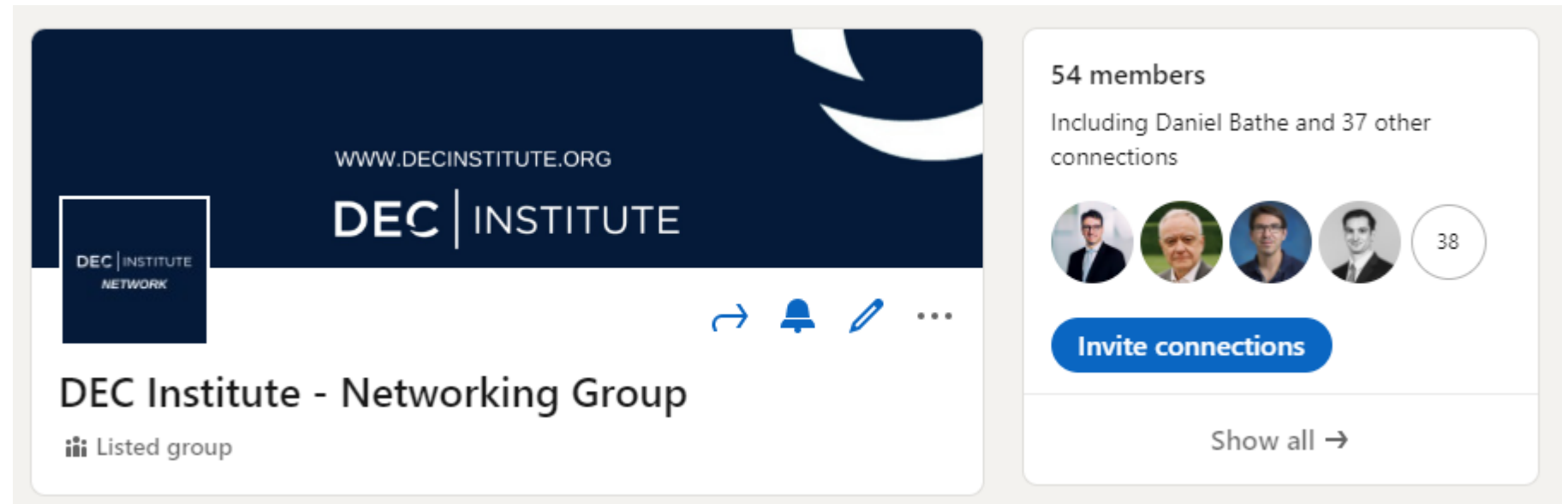
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Version 1.5

 University College London is 28th in the QS World Ranking	 Top 3 Business School & no.1 for Blockchain in Germany	 Top Blockchain University by CoinDesk and 24th in QS World Ranking	 MIP is 28th in the Financial Times Online MBA Ranking	 India's leading public institution on Blockchain research and innovation	 Switzerland's oldest and best in class CAS Blockchain
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LinkedIn Networking Group

Access quality content and opportunities!
Join our Networking Group!



- Job opportunities
- Event tickets and access
- Speaking opportunities
- Continuous learning
- Content & research

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How to become a Trainer for CDAA[®] and CBA[®]

Your path to become a DEC-certified European Digital Innovation Hub

1. Train the Trainer Introductory Course (April 2023)

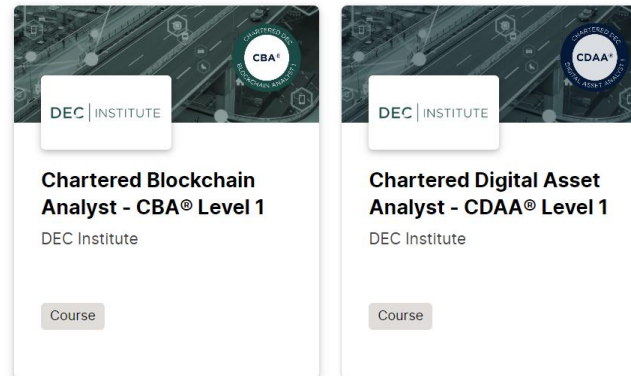
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2. Complete the 12h CDAA[®] or CBA[®] MOOC on edX (May 2023)



4. Read DEC Study Booklet (July 2023)



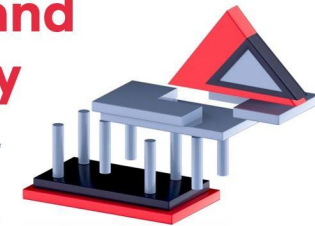
5. Pass the CDAA[®] or CBA[®] exam (July 2023)



3. Train the Trainer Deep-Dive Training (June 2023)

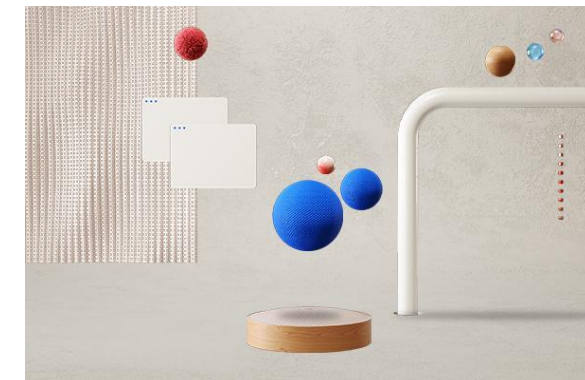
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6. Provide CDAA[®] and CBA[®] to your SME customers (as of August 2023)



Be an early mover!

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Pay in Crypto!

Participating in lifelong learning demonstrates a commitment to professional excellence!



Save the date!

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Summer Event

For Members, Research Fellow and Charterholders

Wed. 31st May, 17:00 – 21:00 CET
Trust Square, Zürich